

Syed Asif Al Jamee

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Location: Rampura, Dhaka, Bangladesh

Professional Summary

Results-driven SEO Specialist with over 2 years of experience boosting online visibility and driving organic growth for local, international, and e-commerce businesses. Successfully worked on 60+ projects, delivering measurable outcomes through data-driven strategies. Skilled in on-page, technical and off-page optimization, performance analysis, and tailored SEO campaigns that enhance search rankings and user engagement. Committed to achieving business goals with impactful and sustainable results.

Core Competencies

- Keyword Research: Search intent analysis, keyword mapping, LSI keyword targeting
- On-Page Optimization: Meta tags, internal linking, content optimization etc.
- Off-Page SEO: Backlink analysis, Link Building, Guest Post Outreach etc.
- Technical SEO: Audits, Indexing, Site Speed, Schema etc.
- Local SEO: Google Business Profile, Citations, NAP Consistency etc.
- International SEO: Hreflang, Geo-targeting, Multilingual SEO
- Content Strategy: Topic Clusters, SEO Copywriting, Content Gap Analysis
- SEO Tools: SEMrush, Moz, Ahrefs, Screaming Frog, GA4, GSC
- Reporting: Spreadsheet, Google doc

Professional Experience

SEO Specialist | Tommy Sugo | Australia | Sep 2024 - Present

- Develop link-building strategies to generate quality backlinks.
- Build quality backlinks through outreach to improve local search rankings.
- Manage content calendar and optimized on-page SEO for better visibility.

Search Engine Optimization Specialist | MaxTech IT | Dhaka, Bangladesh | May 2023 - Nov 2024

- Executed on-page optimization for 40+ client websites.
- Managed content calendar & keyword strategy to boost blog traffic by 120%.
- Assisted local businesses in ranking top 3 in Google Map Pack.
- Handled competitor analysis & reporting using SEMrush & Ahrefs.

Selected Projects / Case Studies

- E-commerce Growth Project → Scaled organic traffic from 750 → 4k/month within 6 months.
- Local Business Website SEO Project → Increased organic traffic from 30 → 900+/month within 4 months.
- Local SEO Success → Improved GMB ranking for 15+ businesses; many reached top 3 in Maps.

Education

Bachelor of Business Studies | Brahmanbaria Govt. College | 2021 - Present

Certifications

- [Google Analytics 4 Certified](#)
- [HubSpot SEO Certification](#)
- [SEMrush SEO Course](#)

Additional Information

- Languages: English, Bangla (Native)
- Availability: Full-time, Half-time (Remote)
- Time Zone Flexibility: GMT+6, adaptable to US & EU hours